

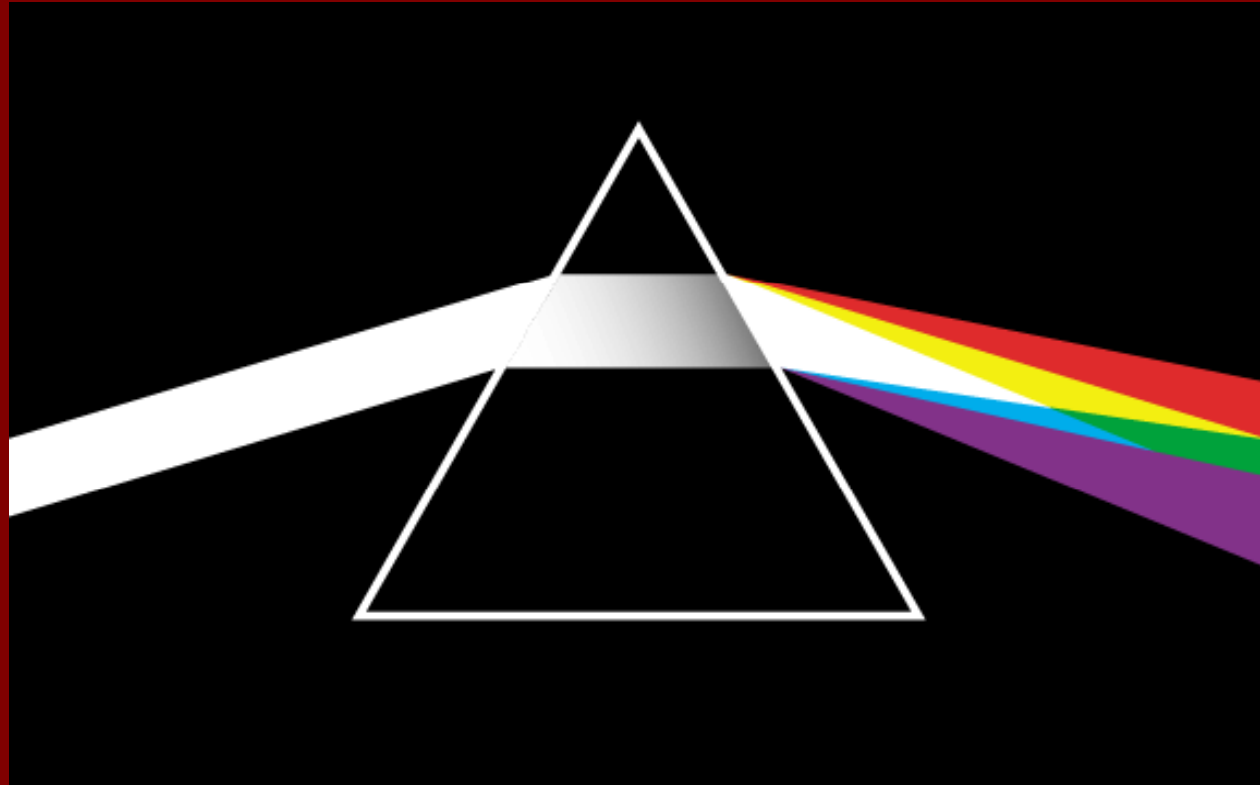
Developing a Strategic Vision for the Hmong Chamber of Commerce The PRISM Approach TM

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Strategic Leadership: A Strategic Vision Rooted in Reality

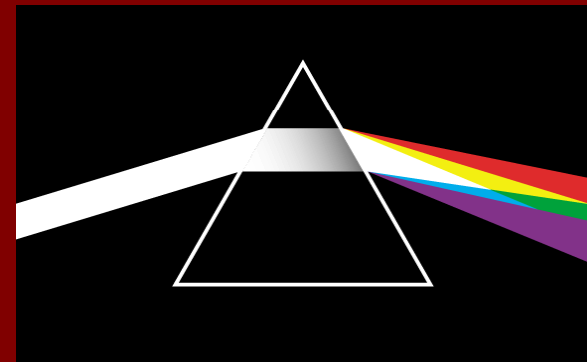


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Strategic Leadership: PRISM – A Strategic Tool

- **P**EOPLE
- **R**ESOURCES
- **I**MPEDIMENTS
- **S**TAKEHOLDERS/STEWARDSHIP
- **M**EASUREMENT



The Hmong Journey



Lee Pao Xiong and students in a Miao village in China

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The Hmong Prism

- Refugees
- Limited Assets
- Language barriers
- Occupational Barriers
- Cultural differences



Transforming the Hmong Prism

	1990	2007
Median Age	37	18.9
College Graduate	5%	14.60%
Workforce Participation	27%	60%
Median Household Income	\$17, 481*	\$48,068**
Households in poverty	62%	27%
Households receiving public assistance	67%	17%
Homeownership Rates	12%	56%
Median Value of House	\$ 85, 927*	\$ 206,000**
Buying Power		\$ 438 million

Data for 1990 from Grover and Todd (2004) Note: * 2000 dollars, ** ACS 2007



The Power of Vision



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The Power of Strategic Vision



A Strategic
Vision is rooted
within the
reality of your
PRISM



www.womenfolk.com



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Elements of the Vision

- Helping the community see the next step
- Refugee – citizen – new wealth creation
- Building pipelines into the new economy
- Green-Biotech jobs and businesses
- Building the foundation of our youth –
Education
- Cultural Heritage tourism – World Cultural
Heritage District in Saint Paul

